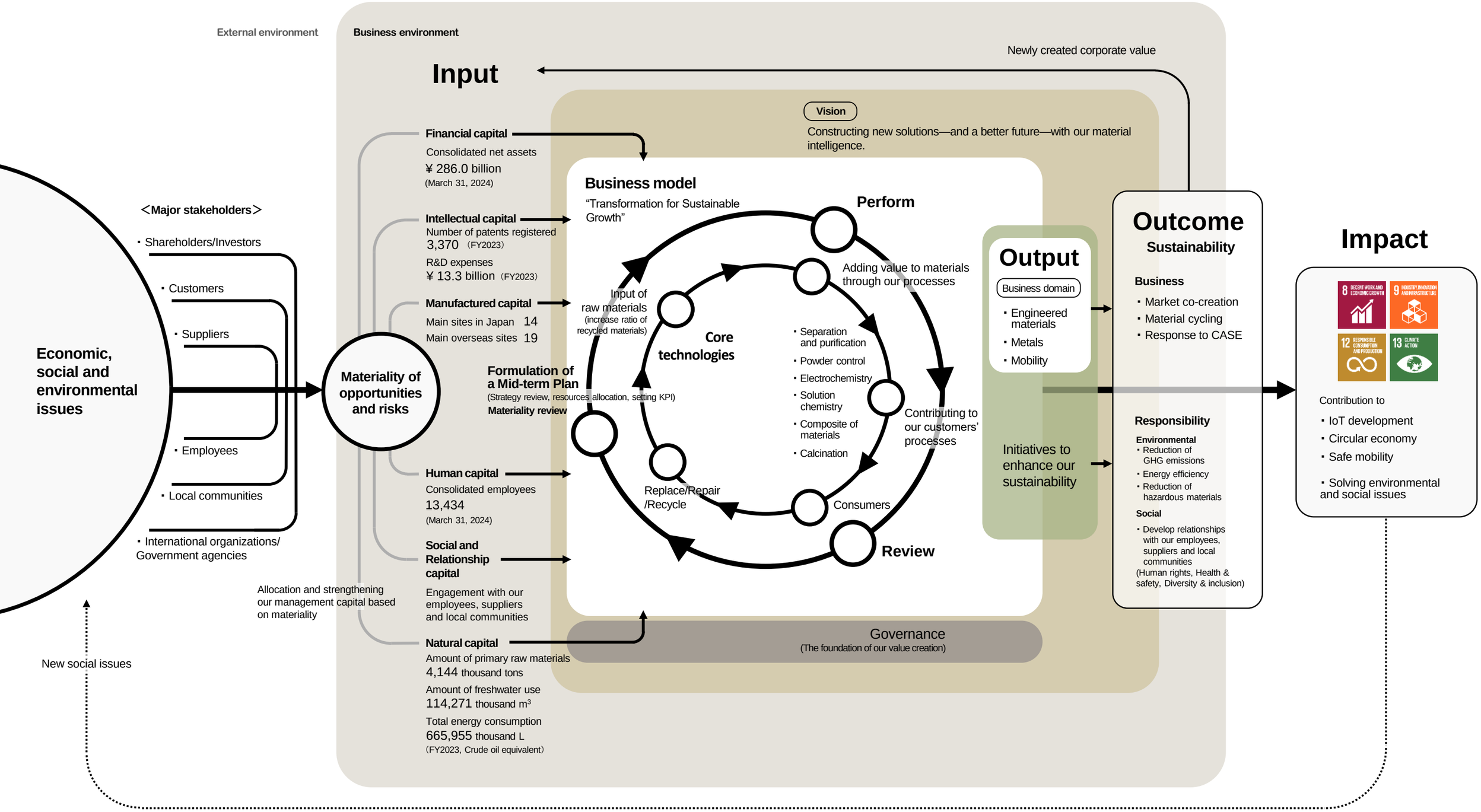
Our value creation process

As a nonferrous metal manufacturer, we have cultivated our technologies and know-how and developed our value chain in our history.
“Material Intelligence” — this is the source of our value creation.
Based on the newly set Purpose, we will practice the integrated thinking-based management to realize the Vision.
In the scope of “promoting the well-being of the world”, we will implement a business model of exploration (forging new businesses) and exploitation (developing existing businesses) to achieve long-term value creation.